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Rebekah Brooks, sales director, Loughlin Nestor, director and Bryan Clarke, Technology dorector, **Nubie**

Baby businesses get head start

Nubie.com, a new web-based service for Irish entrepreneurs, has launched with start-up investment of €150,000.

The company will use the funding from Wicklow County Enterprise Board to provide online services to start-ups, including customised roadmaps and tools to research business ideas, develop business plans, check grant eligibility and secure funding.

Nubie will also provide a range of related services, including invoicing, customer relationship management and marketing.

“We will provide every start-up with a tailored roadmap of what they need to get done, when and how, as well as related services. These services can now be easily and conveniently delivered online at very low cost, helping new Irish business to get off the ground successfully,” said Loughlin Nestor, director, **Nubie.com**