



*Pictured at the launch of **Nubie.com** are from l-r: Rebekah Brooks, Sales Director, Loughlin Nestor, Director and Bryan Clarke, Technology Director, **Nubie.com**.*

Wicklow company is Ireland's first web-based business 'start-up' service

Wicklow company, **Nubie.com** is a new web-based service which helps Irish entrepreneurs to start, fund, manage and grow their business.

The web-based service, which is located in the Wicklow Enterprise Park, The Murrugh, Wicklow Town, meets the immediate business needs of Irish 'start-ups', over 13,000 of whom are formed in Ireland each year. It provides start-ups with customized roadmaps tailored for the Irish market and online tools to research their idea, develop a business plan, check grant eligibility, seek funding and get off the ground quicker. As well as business planning, funding and forecasting, **Nubie** also provide a range of related services including invoicing, customer relationship management and marketing.

Nubie has secured an investment of E150,000 from private investors and Wicklow County Enterprise Board to provide the service and can be accessed at www.nubie.com

"Whether you are starting a coffee shop or software company, **Nubie** can help guide you through the process, from writing a business plan to selling your product or service," said Loughlin Nestor, Director, **Nubie**. "We will provide every start-up with a tailored roadmap of what they need to get done, when and how, as well as related services. These services can now be easily and conveniently delivered online at very low cost, helping new Irish business to get off the ground successfully," he added.

Commenting on the launch of **Nubie.com**, Sheelagh Daly, CEO, Wicklow County Enterprise Board said: "We are really pleased to see **Nubie** being launched as it provides valuable additional support for fostering new businesses at local level around the country."

The cloud-based service is now available with a free trial period and costs E20 per month thereafter. It will also offer useful information and content for start-ups including an online library, new business café, discussion forum and special guest blog posts.

Nubie.com is also offering a E10,000 prize consisting of customized mentoring, business and marketing services for one Irish start-up. Entry can be made at www.nubie.com and is open to start-ups which have commenced operations in the last 18 months.